The European Cluster Collaboration Platform (ECCP) a gateway for international cooperation

- **Memoranda of Understanding** promoting international cluster cooperation signed between the ECCP and International partners
  
  - **JAPAN** - EU-Japan Centre for Industrial Cooperation (Tokyo/Brussels)
  - **INDIA** - European Business and Technology Centre, EBTC (New Delhi)
  - **BRAZIL** - Ministry of Industry, Permanent Work Group on Local Productive Systems (Brasilia)
  - **KOREA** - Korea Industrial Complex Corporation, KICOX (Seoul)
  - **TUNISIA** - Agency for the Promotion of Industry & Innovation, API (Tunis)
  - **MOROCCO** – Ministry of Industry, Commerce and New Technologies (Rabat)
  - **MEXICO** – Promexico, Mexico's Trade Promotion Agency (Mexico city)

**New MoUs envisaged to be signed in 2013-14**
International Cluster Match-making Missions

- **EU missions for cluster organisations and SME members from Europe**

  **2012**
  - JAPAN, Tokyo - Green Materials and Clean Technologies, November 2012

  **2013**
  - BRAZIL, Rio de Janeiro – Biotech and Life sciences – 10-12 September 2013
  - INDIA, Mumbai - Resource efficiency & clean tech (waste management and water efficiency) – 22-24 October 2013 (tbc)
  - KOREA, Seoul – covering all fields - Industrial Cluster day, end November 2013 (tbc)
  - MEXICO – possibly chemicals/plastics/polymers (tbd) – End 2013

  **2014-15**
  - Plans for 5 other cluster match-making missions
International Cluster Cooperation at EU level
The Way Forward

Not about
• Trade promotion only
• Sector specific
• Individual cluster support on international markets

More about
• Developing LT strategic cooperation in mutual interest
• Across sectoral boundaries
• Pan-European cluster consortia through a joint strategic vision and common goals
Pilot European Cluster Consortia developing joint internationalisation strategies

EC committed to lead European Cluster Cooperation to grow in the world markets

- **WIINTECH** - New Material and Processes on Clean Tech - FR, IT, DE, UK, AT, ES, PT
- **REINA** - Renewable and Sustainable Energy International – ES, AT, FI
- **BioXClusters** – Biotech and Life-sciences – FR, DE, ES, IT
- **EU4SportsClusters** – Sports industry – ES, NL, FR
- **Textile2020** - Advanced Textile Materials – FR, DE, CZ, IT, ES, UK
- **Feeding the planet** – Agro Food – IT, NL, FR, ES
Cluster partnership on New Materials and Processes focused on Clean Technologies

- 2000 SMEs
- 300 research centers and universities
- 8 clusters, 7 EU countries
- 1 Governmental body
- 1 Innovation agency

Countries represented:
- USA
- BRAZIL
- JAPAN
- INDIA
<table>
<thead>
<tr>
<th>APPLICATION &amp; MARKET</th>
<th>TECHNOLOGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water &amp; air treatment</td>
<td>Chemicals (petro &amp; bio based)</td>
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<tr>
<td>Waste management &amp; recycling</td>
<td>Metallic ceramic materials</td>
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<td>Green transportation</td>
<td>Polymers</td>
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<td>High efficiency building</td>
<td>Composites</td>
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<td>Renewable energies</td>
<td>Manufacturing processes</td>
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<td>Nano technologies</td>
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<td>Electronics systems</td>
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<tr>
<td>Name</td>
<td>Sector</td>
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<tr>
<td>European Lighting Cluster Alliance - ELCA</td>
<td>Lighting Technology</td>
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<tr>
<td>European Aerospace Cluster Partnership - EACP</td>
<td>Aerospace</td>
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<tr>
<td>ICT4Future</td>
<td>ICT</td>
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<tr>
<td>European Sports Cluster Partnership</td>
<td>Sport</td>
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<tr>
<td>European Semiconductor Cluster Consortium - ESCC</td>
<td>Micro&amp;Nanoelectronics</td>
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<tr>
<td>Food, Health &amp; Wellbeing Partnership</td>
<td>Food</td>
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<tr>
<td>Textile2020</td>
<td>Advanced Textile Material</td>
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<tr>
<td>ESCP Energy in Water</td>
<td>Environmental Technology</td>
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<tr>
<td>Mind the Gap – Health and Wellbeing for elderly</td>
<td>New Materials</td>
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<tr>
<td>International Clean Tech Network - ICN</td>
<td>Cleantech</td>
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<tr>
<td>Photonics &amp; Packaging for Innovation - 3P4I</td>
<td>Packaging and food value chain</td>
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<tr>
<td>ESCP for Personalized Healthcare</td>
<td>Healthcare</td>
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<tr>
<td>Natural Resource Efficient Europe - Natureef</td>
<td>Resource Efficiency</td>
</tr>
</tbody>
</table>
COSME 2014-2020
"Cluster internationalisation programme for SMEs"

Two main pillars

- A “Cluster Go International” pillar supporting the establishment of European Strategic Cluster Partnerships → Preparatory actions

- A “Cluster Go International Plus” pillar supporting the further development of European Strategic Cluster Partnerships → Operational & follow-up actions

Modalities for implementation – Simplification!

Most of the actions would be funded through:
- Predefined packages;
- Lump sum funding schemes;
- Bi-annual calls
Contact us!

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entr-clusters-and-support-for-SMEs@ec.europa.eu

Other useful information!

European Cluster collaboration Platform:  http://www.clustercollaboration.eu/home
European Foundation for Cluster Excellence:  http://www.clustercompetitiveness.org/
European Cluster Observatory:  http://www.clusterobservatory.eu